

Markee Marketing



Team

Marcus Eikenberry aka Markee dragon: Founder and President

Marcus Eikenberry is a pioneer in the sale of online intangibles. When Ultima Online was released in 1997, Marcus saw not only a great new form of entertainment, but also an amazing and untapped business opportunity. By marketing to the buyers and sellers in the game, Markee Dragon became an Ultima Online legend. Three years later Marcus founded the Shattered Crystal LLC and developed the online anti-fraud system known as “TrustWho Verification”. Today, Marcus continues creating a safer market for buyers and sellers of all online intangibles.

Dennis Hutchinson: Chief Operations Officer

Dennis has over 20 years of information technology and management experience. For the past five years Dennis has provided the key skills and experience to shape Markee Dragon Inc into a savvy model of efficiency. As the architect for Markee Dragon’s success Dennis tests new products and emerging markets, focusing Markee Dragon’s vision and ensuring continual innovation.

Nathan Emerson: Manager

With a background in quality assurance and management at JAMDAT Mobile (now EA Mobile), Nathan brings a wide-variety of skills to managing Markee Dragon stores and antifraud services. By monitoring scammers and thieves who target Markee Dragon, Nathan has achieved an average per-sale fraud rate to 0.3%.



MarkeeMarketing.com

After recognizing the expansiveness of the Markee Dragon empire and the depth of in house skills we created Markee Marketing, an ad space service for web publishers, Markee sites, and Markee Affiliates. We focused our efforts on innovating and automating the advertisement process and creating a system that is both easy to use and portable to any online environment.

Markee Marketing is tested and proven and ready to serve your web site!



MarkeeMarketing.com

Now in use at many Markee websites, people interested in advertising with us have a quick way to reserve and pay for ad time. This system allows us to maximize the profits that we make in advertising, while minimizing the per-ad cost for our valued sponsors. Since switching from a Google Ads based advertising campaign to the new Markee Marketing campaign, each site has increased its ad revenue by at least 400%.



Advertisers - Key Benefits

- More page views per dollar over Google Ad words
- Custom interface makes reserving ad space easy
- Access to the audience of one the most trusted sources for MMO time codes and news.



Publishers - Key Benefits

- Maximize advertising income
- Ease of use and automation of transactions
- Custom interface and 24/7 service

